

JON LADD

(JONATHAN PETER CHARLES LADD)

Qualifications: MSc In Internal Auditing (City University Business School)
HND in Management (Colchester Institute)

Jon Ladd joined BURA (The British Urban Regeneration Association) in February 2000, when he was appointed by the Board and then Chief Executive, John Walker, as Managing Director to help lead the financial and strategic development of the company. Working with John Walker, Jon helped develop the BURA Steering and Development Forum, an influential cross-sectoral partnership think-tank concerned with shaping and influencing urban regeneration policy in the UK.

Jon also led the development of the Global Regeneration and Development Exchange (GRADE) Initiative that facilitates the two-way transference of best practice internationally.

After John Walker's departure in 2002, Jon was appointed Chief Executive of BURA and since this time has overseen the implementation of the organisation's Regeneration Training Programme that seeks to provide the core set of knowledge, understanding and skills required to facilitate successful regeneration.

Jon has also developed a number of partnership initiatives, which have seen BURA work with, among others; ODPM, NRU, CABE, LGA, EP, SEEDA and the St Williams Foundation. In 2003 Jon also led BURA in their successful joint bid with Shared Intelligence to win the NRU Neighbourhood Management scoping and delivery programme.

Before joining BURA, Jon worked for the Commission for the New Towns (and following their merger, English Partnerships), where he managed and controlled the organisation's £6million marketing budget, and prior to this Jon worked for Granada TV for nine year in a range of finance and strategy positions.

Jon is co-editor of *the BURA Guide to Sport and Regeneration* and also sits on the Steering Group of the Holborn Partnership Business Improvement District.

Jon Chairs the Coalfields Regeneration Trust, best practice assessment panel and a member of the joint BURA/Waterways Trust best practice assessment panel.

Jon also is a member of the Holborn Business Partnership (UK pilot BID) steering and marketing committees and has recently been appointed to the panel of the London BIDs Advisory Board